

APPLICATION & AGREEMENT FORM

For Vendors/Exhibitors/Sponsors

CINCO DE MAYO Multicultural Art Festival

SENER PARK RECREATION CENTER 901 S. Senter Rd, Irving, TX 75060

Saturday, May 02nd, 2020 - 10am – 4pm (Indoors) and till 6pm (outdoors).

BOOTH INFORMATION: *one six-foot table and two chairs. Exhibitors must provide their own covering and table décor* Your name will be listed in our program - RESERVATION DEADLINE – April 30, 2020

Company Name: _____		
Representative's Name/Title: _____		
Name of the persons coming to the event: _____		
My booth will offer the following: _____		
We will bring the following raffle item value (\$25) _____		
Address: _____		
City: _____	State _____	Zip Code _____
Work Number: _____	Fax Number: _____	
Mobile Phone: _____	Web Site: _____	
Email Address: _____		

- () Company's Sponsorship of the event (see Last page below) For Profit business (Write level of Sponsorship here: _____)
- () Large Business Table only - \$250.00 for booth only (10 or more employees) For Profit business
- () Medium size Business Table only - \$150.00 for booth only (4-9 employees, or less) For Profit business
- () Small Business Table only - \$75.00 for booth only (1-3 employees, or less) For Profit business
- () Non-Profit Table (information space only) NO CHARGE- NO SALES, booth only
- () Handmade Arts/Crafts Vendor Table \$ 30.00 booth only
- () Food Vendor \$ 150.00 booth only (Also a separate agreement needs to be signed for this category) Temporary Food Permit is \$55.00, waived if you have an Irving Food Permit.
- () City/County Agency Booth Table only \$50.00
- () Media representatives NO CHARGE for table – NO SALES
- () Electricity \$15.00 on a limited basis, first come/first serve. Applies to all categories

ALL VENDORS/EXHIBITORS/SPONSORS RECEIVE CONTINENTAL BREAKFAST

FROM 8:00am to 9:00am – YOU WILL NEED A YELLOW BRACELET

PLEASE Don't forget a donated item for our RAFFLE to encourage attendance to visit your booth.

ALL Vendors: No water or carbonated soda is to be sold at booths

THIS IS A FUNDRAISER THAT WILL BENEFIT HIGH SCHOOL SENIORS' SCHOLARSHIPS AND THE LITERACY AND MENTORING PROGRAMS OF DCET - YOUR DONATION IS TAX DEDUCTIBLE!

For more information contact event producer: Elvia Wallace-Martinez

dcenti1@sbcglobal.net 214-587-1983 Voice - 972-237-2775 Fax (please call us first at 214-587-1983)

Make checks payable to: DCET/Believe in Yourself, Inc.

4528 Knights Crossing, Grand Prairie, TX 75052

Invoice will follow, or you can pay online <https://www.eventbrite.com/e/32nd-cinco-de-mayo-multicultural-festival-healtheducation-and-job-fair-registration-83624006655>

DCET is a 501©3 Nonprofit Corporation IRS employer number 31-164-0064

This event is a fundraising event your donation is tax deductible and will assist DCET Literacy programs and 4 Scholarships for Senior high schools going to college

Vendors found in violation of this policy will be removed from the festival and fees paid to DCET will not be refunded.

Signature: _____ Date: _____

After signing this document, you agree to all the specified terms, conditions, rules and requirements set forth on this page, after we receive this application, you will receive a confirmation letter with additional information about the event.

THANK YOU for being our Literacy Partner! We guarantee lots of fun at the event!

GENERAL RELEASE OF LIABILITY

City of Irving and DCET/Believe in Yourself, Inc.

PLEASE READ CAREFULLY

I understand that the City of Irving, Texas, (hereinafter the "City") is a home rule municipality that sponsors a variety of activities. The activities, which I seek to participate in, involve the risk of injury or death. I agree that by participating in the "CINCO DE MAYO Festival Lee Park Recreation Center Saturday, May 02nd, 2020 from 10am-4pm (Indoors, and till 6pm Outdoors) City-related activity, I am responsible for my own safety and agree that I knowingly and voluntarily assume the risks involved in such activity.

In consideration of the City permitting me to participate in the activities described herein, I hereby take action for myself, my executors, administrators, heirs, next of kin, successors, and assigns, as follows:

- 1. I agree to waive, release, hold harmless, and discharge from any and all liability the City, its elected or appointed officials, officers, agents, representatives, employees, and volunteers, from and against any and all claims and damages of every kind, for my injury or death and for damage to or loss of property arising out of or attributed to the activities described herein, including but not limited to claims and damages arising in whole or in part from the negligence of the City and its elected or appointed officials, officers, agents, representatives, employees, and volunteers.*
- 2. I also agree to defend, indemnify, and hold harmless the City, its elected or appointed officials, officers, agents, representatives, employees, and volunteers, from any and all liability, claims, actions, suits, judgment, damages, and costs arising out of or attributed to my participation in the activities described herein, including any injury or death and damage to or loss of property resulting there from. This Release shall bind executors, my administrators, heirs, next of kin, successors, assigns, and me.*

I understand and acknowledge that the City is acting in reliance upon agreements made by me in this Release in order to extend to me the benefits of participation in the activities described herein and that, were I not willing to abide by the terms of this Release, such opportunity to participate in the activities described herein would not be extended to me. I further understand and acknowledge that the City is acting in reliance upon representations made by me in this Release, and were I not willing to abide by the terms of this Release, the City's permission to participate in the activities described herein would not be extended to me.

I understand that this Release is not a Contract of Employment and that I am not an employee of the City, or DCET, and that I will not be eligible for, or entitled to workers' compensation benefits or any other employee benefits from the City or, DCET.

Name of your Business

PLEASE Print your name

Signature: _____

Date: _____

Accepted by:

Elvia Wallace-Martinez



Date: May 04th, 2020- Irving, Texas

SPONSORSHIP OPPORTUNITIES

Diamond Sponsor (Up to two available): \$5,000 – BRANDING/MARKETING

- 3 tables 10 X10 and 6 chairs
- Continental breakfast for 6 people
- Business name/logo on inside cover of program & name listed in other page.
- 30 mentions on stage about being **Diamond** sponsor during the opening/closing program & whole event.
- Business name will be included in flier, posters (time sensitive)
- Two 4 color **Full Page ads in** our 40-page program
- Business can hang Four company banners at the event.
- Certificate of Appreciation.
- 50 Social media posts on DCET's Facebook page and LIKE page for a whole year.
- Your logo will appear in our website and e-newsletter mailed out to 5,000 people during February, March and April.

Premier Platinum Host & Sponsor (up to two available): \$2,500

- 2 tables 10 X10 and 4 chairs
- Continental breakfast for 4 people
- Business name/logo on inside cover of program & name listed in other page.
- 20 mentions on stage about being **Premier Platinum** sponsor during the opening/closing program & whole event.
- Business name will be included in flier, posters (time sensitive)
- Two 4 color **Full Page ads in** our 40-page program
- Business can hang three company banners at the event
- Certificate of Appreciation
- 30 Social media post on DCET's Facebook page and DCET's website event page for a whole year.
- Your logo will appear in our website e-newsletter mailed out to 5,000 people during February, March and April.

Platinum Sponsor: Up to three available: \$1,200

- 1 table 10 x 10 and 2 chairs and continental breakfast for 2 people
- Business name/logo on inside cover of program & name listed in other page
- 15 mentions on stage about being **Platinum** sponsor during the opening/closing program & whole event
- One 4 color **Full Page ad** in our 40-page program
- Business name will be included in flyer, posters (time sensitive)
- Business can hang two banners in the health fair area
- Certificate of Appreciation
- 20 Social media posts on DCET's Facebook page and DCET's website event page for a whole year.
- Your logo will appear in our e-newsletter mailed out to 5,000 people during February, March and April. .

Gold Sponsor (up to four available): \$600

- 1 table 10 x 10 and 2 chairs and continental breakfast for 2 people
- Business name/logo on inside cover of program & name listed in other page
- The master of ceremonies will recognize your business as a **Gold** sponsor during the opening program
- One 4 color **1/2 Page ad** in our 40-page program
- Hang one banner on table
- Certificate of Appreciation
- Your logo will appear in our website and e-newsletter mailed out to 5,000 people during February, March and April.

Silver Sponsor: (up to six available): \$400

- 1 10x10 table and 2 chairs
- Continental breakfast for 2 people
- Certificate of Appreciation
- Business name/logo on inside cover of program & name listed in other page
- The master of ceremonies will recognize your business as an **Silver** sponsor during the opening program
- One 4 color **1/4 Page ad** in our 40-page program

Bronze Sponsor: (up to eight available): \$300

- 1 10x10 table - 2 chairs
- Continental breakfast for 2 people
- Certificate of Appreciation
- Business name/logo on inside cover of program & name listed in other page
- One 4 color **1/8 Page ad** (Business card size) in our 40-page program