

## DCET's 2016 Annual Report







Literacy - Mentoring - Leadership - Community Programs



### Our Vision



### La Escuelita

Community Learning Centers and Technology



We envision to create and duplicate Intergenerational Culturally sensitive Educational Literacy Initiatives through our Community Learning Centers (CCA's) (Centros Comunitarios de Aprendizaje) "Las Escuelitas" all over the nation while bringing together and serve, economically disadvantaged (in its majority Hispanic), immigrant families from the community



### Our Mission ¡Sí, se puede,! YES we can!



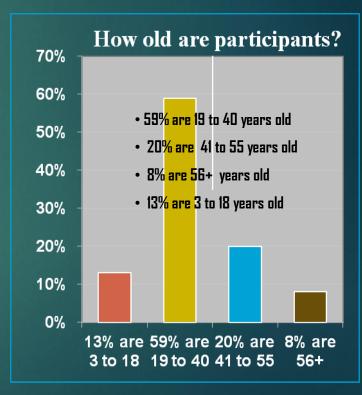
To assist immigrant, at-risk Hispanic/Latino youth and their families in their process of assimilation and acculturation with Literacy, and Community programs. DCET serves as a bridge to help families to fully participate in the variety of Health, Human services and **Educational/Cultural** programs or events available in order for them to become productive members of society.



### DCET is Multigenerational

- 55% are female
- 45% are male
- 80% are Latinos from Mexico, Ecuador, Colombia, Chile & other countries
- 20% are African American, Caucasian, Asian, bi-racial or multi-racial







#### DCET 3 Year Strategic Planning Process 2016 \( \triangle 2018 \)

DCET's Strategic Planning is a tool for changing your mode of functioning from "reactive" to Pro-active." You anticipate, plan and create the future. It stimulates creative thinking about the future. The plan acts as an excellent public relations piece for investors as well as a blueprint for DCET's growth. An important benefit of the process is team building only nurtured by an inclusive process. Getting input from all segments of our organization we:

- Improve communication.
- Increase everyone's investment in the organization.
- · Align values and beliefs'
- Solve organizational problems by looking at the whole picture.
- · Anticipate obstacles.
- Develop a common vision
- Provide a framework for day-to-day decisions.
- Create a marketing & investment piece.

Describe the purpose of the organization our mission should be the compass and focal point for every decision, for motivating employees/board members, clients. Mission establishes relationships and/for management styles. This is the GREAT driving force of DCET

Vision

Perceive the future - A DREAM of how we would like to see the corporation. Look @ the present & consider improvement, ideal outcomes, results of our service

**Values** 

Considering reforming attitudes and implement emotional intelligence and respect values and code of ethics.

Goals

Multi-year broad goals to achieve vision

**Strategic Objectives** 

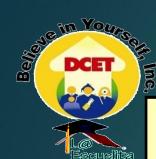
An Operating Plan should be in Place with deadlines

12 Month Milestones

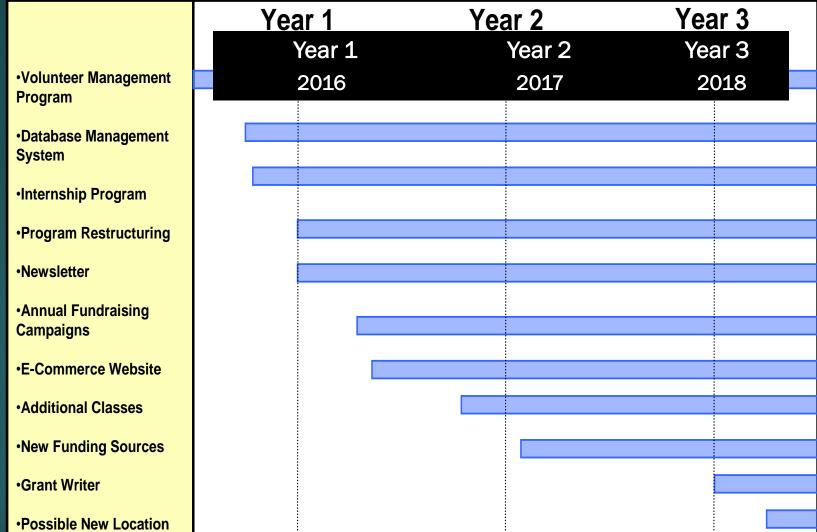
Measurable, objective indicators of progress

Action Plans

• Specific tasks to be accomplished in (90-120 • 5 days)



### DCET 3 Year Strategic Timeline





## Literacy Programs



## DCET Increases English Fluency & Literacy Among Adults



- ESL
- GED
- Computer Literacy
- Spanish Literacy

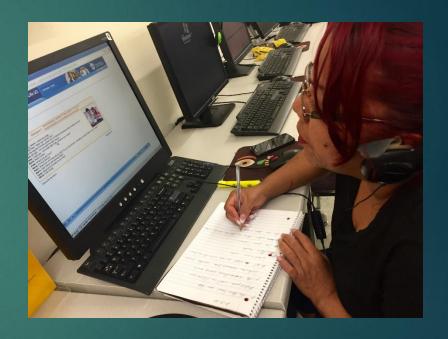


### (ESL) English as a Second Language



Red de Centros Comunitarios de Aprendizaje







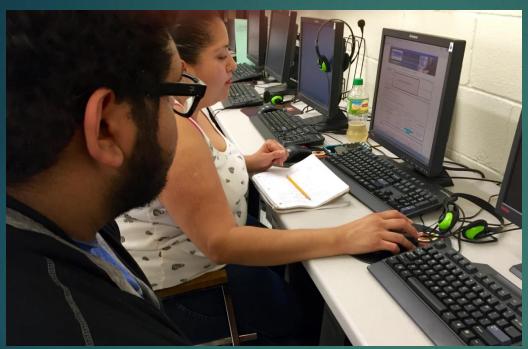


#### GED



• 10

#### General Education Diploma



In partnership with MVC we offer FREE GED classes in Spanish and English



Students are individually tutored at our community learning center LA ESCUELITA in Irving, then after completing their Official GED Preparation, they are enrolled and referred to the Official Testing Center for them to go through the Test.



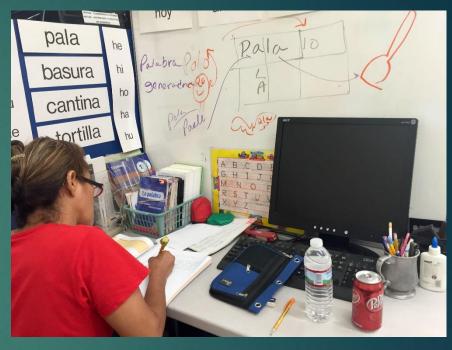
## Plazas Comunitarias Program teaches adults how to write & Read in

Spanish



is a Spanish

Literacy curricula certified by the (Secretaría de Educación Pública)
Department of Education in Mexico



Senior citizens cannot go through the ESL and Government Citizenship test if they don't know how to read/write in Spanish

















### Computer Literacy

- 1. 10 hour course "PARA SOLTAR LA MANO, helps beginners learn how to use the mouse and work on important strokes with the mouse.
- 2. TEC of Monterrey University "INTRODUCCION AL MUNDO COMPUTACIONAL" a 40 hour course to introduce students to the world of computers
- 3. HBI Habilidades Basicas en Informatica
- 4. Curso de Computación del Conevyt









#### PLAZAS COMUNITARIAS

Spanish Literacy – Elementary - Jr. High School - High School in Spanish

Proud student Maria
Palma graduated from
Spanish Basic
Literacy in 2016 and
is getting ready to
graduate from
Elementary in 2017







DCET Plaza Comunitaria de Irving, TX













## Community Programs



- 1. FAMA (Mentoring and Arts for children and Youth)
- 2. Citizenship Classes
- 3. YIC (College Prep Program)
- 4. BTS (Back to School supplies)
- 5. 4th July Celebration (New graduated Citizens of DCET participation at City of Irving's Parade)



### FAMA

## (Fine Arts Mentoring Amigos)

DCET's Community Leadership & Mentoring Program for youth

- Self esteem
- Ethics
- Family Values
- Social skills
- Leadership
- Fitness and Fun





- Dancing Folklorico - Playing the Piano - Singing - Playing the Accordion - Arts and Crafts

All Through the Arts, Mentoring and Leadership

So far, 58 students on board - Two volunteer assistant teachers
One volunteer Program Coordinator and 2 mothers 2 fathers involved



### Mentoring/Leadership at FAMA

- 58 FAMA students enrolled in 2016
- 2,875 hours of Folklorico dance lessons
- 48 hours of Piano lessons.
- 86 hours of Singing lessons.
- 32 hours of Accordion lessons.
- 41 hours (2-hour sessions) Leadership and Mentoring Workshops.
- 12 sessions of Virtues & Family Values
- 14 hours of Arts and Crafts lessons
- 09 Outings

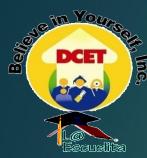






### Arts and Crafts at FAMA







Dancing, Singing and Playing piano and Accordion





## Citizenship Classes



63 students attended our Citizenship classes

DCET new graduates of our Citizenship classes learn about an important mission:

- To increase Civic Involvement
- 98% of our graduates become active voters
- DCET Mobilized an estimated 5,500 participants in community-led campaigns



### Becoming New Citizens of this Country



41 students became new citizens of this Country and are now enrolled in other classes at LA ESCUELITA community Learning Center.



## YIC (Youth in College) a DCET College Prep Program



#### **Performances**

- Update our students' database
- Manage accountability for performance
- Computer Maintenance & Repair
- Clerical & Administration Services
- Assisting with Accountability for Performance

During school cycle 2016 16 Interns performed 1,020 hours of community service at DCET!



## Trainings

### Share Tank: Pitch Day

A 4-day Training sponsored by the Irving Las Colinas Chamber of Commerce, •24 The City of Irving, the Irving Healthcare Foundation

to help local Irving nonprofit agencies increase the capacity and awareness to be able to obtain funding from all sources available.

- To reduce duplication of services and provide a structure for coordinated giving.
- To showcase philanthropic efforts of our business partners
- To increase financial stewardship of the part of nonprofits



September 1, 15, and October 6, 2016 Irving, Texas



## DCET Networking



## Standards of Excellence

- State of the Art Technology
- On line certified curricula
- Wireless connectivity
- IBM laser printers
- IBM power point projectors
- Techsoup.org (software donations)
- Pre/Post Testing
- Multilevel teaching
- Lesson Planning
- Evaluation
- Life Skills training
- Assessment and improvement of teaching and learning
- Graduation
- Measured Outcomes
- Following our Strategic Plan





### **Graduates**



152 participated in ESL (English as a Second Language & Computer Classes through TEC of Monterrey University, PRIMARIA (Elementary School) through the PLAZAS COMUNITARIAS certified curricula, GED and Citizenship classes



## Our 21th Graduation, Recognition Reception











Saturday, July 09th, 2016



### CINCO DE MAYO Festival

a One-Day

Multicultural Festival & Educational/Health Fair

Irving, TX - Saturday, May 03, 2016





## CINCO DE MAYO Festival

### a One-Day

Multicultural Festival & Educational/Health Fair

Irving, TX - Saturday, May 03, 2016







### CINCO DE MAYO

**Multicultural Festival & Educational** Health Fair

5,000+ attendees

Unrestricted funding to support DCET's Literacy Programs and help 4 High School Seniors going to College~!



#### Mountain View College

DALLAS COUNTY COMMUNITY COLLEGE DISTRICT

DCET students working to be Mountain View College graduates



Carlos A. Hernandez



Guillermina Bustamante Henry J. Cantanero





Elizabeth Garcia



## Vendors — Diversity - Multiculturalism





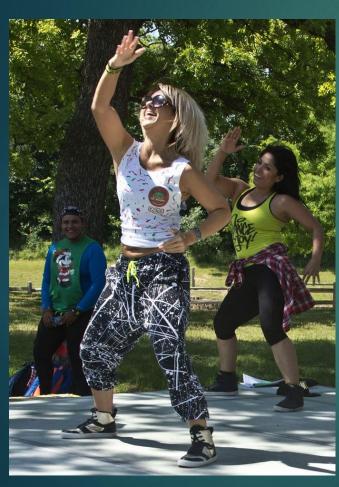
- Outreaching 5000 + 28
   Years in Irving
- Health, Culture & Education& Volunteer Opportunities





### ZUMBATHON

Health - Education - Fun~







### Peruvian Dances, Brazilian Music, Clowns, Arts/Crafts





Multiculturalism



#### Little Miss "CINCO DE MAYO" Pageant



**LMC MISSION IS TO DEVELOP IN GIRLS A** HIGH SELF ESTEEM WHILE LEARNING TO **DEVELOP SOCIAL** SKILLS. CONTESTANTS LEARN TO AVOID RACISM WHILE HAVING FUN AND A SENSE OF UNITY AMONG THEIR PEARS.

Self Esteem | Social Skills | Avoiding Racism





# City of Irving City Conco Multicultural Festiva

## Entertainment





**Music and Dance** 







Fun Food Health
Diversity in one Day!

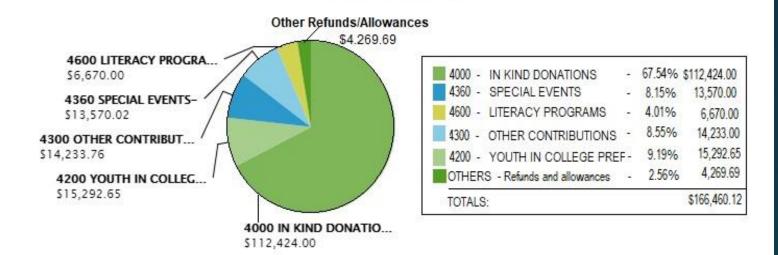




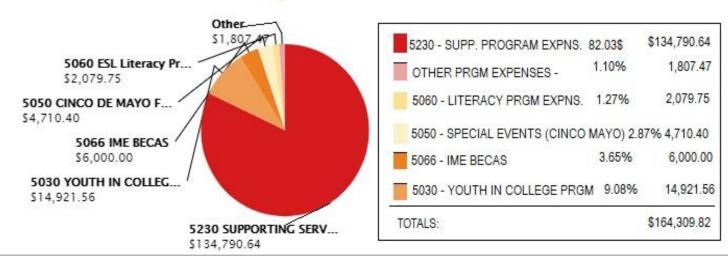
# Operational Stability



#### Income 2016

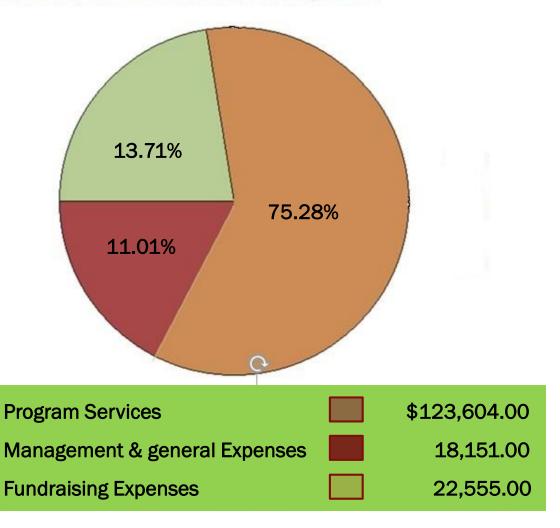


### Expenses 2016





### Statement of Functional Expense 2016







ZUMBA is Health

COORDINATOR: MAYTE LOPEZ



# Maintaining Operating and Financial Stability

- Audited Financial Statements
- Finance Committee supervision
- On time bank reconciliations
- Quick Books Pro categorized Restricted Funds by Class







### Measured Outcomes and Evaluation

- YAHOO Database Management
- Accountability for Performance
- Class Sign in Sheets
- Monthly Reports
- Student Evaluations



62 Students enrolled in our HBI Computer Literacy course

Higher Skills, Better Employment

DCET brings productive members of society – During 2016, 182 students were prepared for the workforce while receiving skills training and placement services.



### Accountability for Performance

- Daily Sign in sheets from each class
- YAHOO Database management
- Each program has progress reports
- Program Evaluation by students
- Program Evaluation by teachers
- Best Plus Testing
- Each facilitator at the end of the day writes a DPR (Daily Progress Report





### Tracking students' Progress

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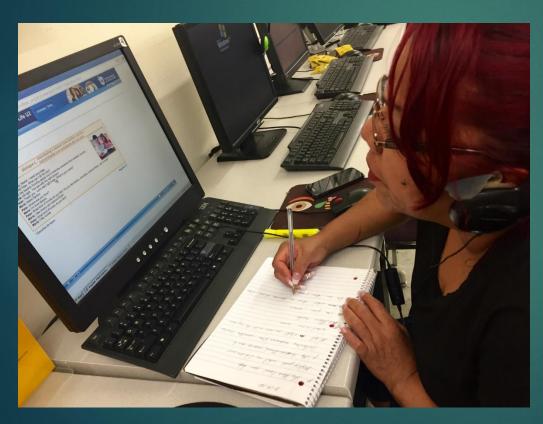
the Students' advancement Sheet was designed by Ms. Wallace-Martinez Outlines the titles of all the Basic modules of study for the student to test for Elementary and junior High School (Primaria and Secundaria). It is a usefull form as we can at a glance see where the student is in terms of advancement and testing.

#### **DPR Form**

This Daily Progress Report form helps facilitators highlight All their daily activities and includes:

- I. Class, amount of students by category, class hours, Curricula, students' advancement and notes.
- II. Also Reports to the Administration, Messages, and Interns and Volunteers assisting.









# Social Networking, Fundraising & Marketing DCET's programs & Events

#### **Constant Contact e-newsletter**

The City of Irving and DCET cordially invite you to the

following event: 2017 CINCO DE MAYO MULTICULTURAL FESTIVAL & EDUCATION/HEALTH/JOB FAIR

Saturday, May 6, 2017 from 10:00 AM to 4:00 PM (CDT) Senter Park Recreation Center 901 Senter Road Irving, TX 75060 View Map





Enjoy Food and Multicultural Entertainment from different Countries - FUN and GAMES for the whole family Organized by: DCET and The City of Irving Read more...
The City of Irving and DCET invite
you to
their 28th CINCO DE MAYO Festival in Irving, Texas! Don't miss The ZUMBA Master Fitness Class at 11AM

Prizes and Surprises!

Share this event on Facebook and Twitter
Enjoy the 2017 LITTLE MISS CINCO DE MAYO PAGEANT.

Support our DCET Literacy programs and the PLATON LERMA Scholarship fund benefiting 4 High School Seniors going to College!

CLICK HERE FOR MORE INFORMATION AND REGISTRATION

CINCO DE MAYO MISSION

To celebrate diversity and gain a greater awareness of the cultural and historical treasures within our city of Irving while making our Festival enjoyable through education and information, as well as music, dance and food.

To support DCET Literacy programs and education by providing scholarships to deserving High School students going to college.

For More Information: Eivia Wallace-Martinez, Event Producer DCET/Believe in Yourself, Inc. Irving, Grand Prairie and Dallas, TX 504 N. O'Connor Rd. Irving, TX 75061 214-587-1983

Operating Community Learning Centers dcenti1@sbcglobal.net www.dcenti.org



"La Escuelita"

We Thank our Literacy Partners for supporting EDUCATION













DEBES CREER EN TI (DCET) | 504 North O'Connor Rd, "LA ESCUELITA", Irving, TX 75061

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### Media Coverage

#### Entregan becas del IME en Dallas



Varias instituciones del Metroplex recibieron miles de dólares en beneficio para estudiantes hispanos.

UNIVISION 23 DALLAS \* LOCAL

#### Entregan becas del IME en Dallas

Varias instituciones del Metroplex recibieron miles de

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Varias instituciones del Metroplex recibieron miles de dólares en beneficio para estudiantes hispanos.

- Constant Contact 05/03/16
- •Univision TV 23- 03/24/2016



### Media Coverage





#### MEETS YOUR LEGAL NOTICE REQUIREMENTS RECEIVE A NOTARIZED ALTERNATIVE LANGUAGE AFFIDAVIT AND PROOF OF PUBLICATION.

TYPES OF MOTICES: - BANKEUFTCHES - BIOS & PROPOSALE . CLASS ACTIONS - INTERNATIONAL HOTICES + USBAL DERVICES - HOTICE OF SALE - PUBLIC HOTICES

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INICIO

EDUCACIÓN

DEPORTES

FARÁNDULA

TURISMO CLASIFICADOS

DESCARGA LA EDICION MAS RECIENTE

LO MAS DESTACADO > [September 20, 2017] CUANDO LLUEVE DILLIVIA + OPINION

OPINIÓN

SEARCH.







HOME > DEPORTES > Se gradud a los 22 años de adad

#### CUANDO LLUEVE DILLUVIA

Sigue la búsqueda de personas atrapadas entre las ruinas en México.

Caos en la Ciudad de México por fuerte

Sismo de 7.1 grados cimbra México, al menos 55 muertos

Greco-Italian Holiday (La Doice Vita).

Cerra insurance, le cierra la puerta a todo

St Augustine Catholic Church, quieren tener una comunidad bien informada y fortalecida

Almira Corporation, un gran allado para los hispanos

Ricardo Arjona comienza su gira por Estados Unidos

Cancelación de DACA afectaría a más de 622 mil "dreamers" mexicanos

### Se graduó a los 72 años de edad

6 May 12, 2016 & Einer Agrado Po Deportes, Educacion CD 0



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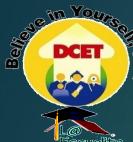
#### **FOLLOW ON FACEBOOK**





VARIOS ARTICULOS

MANTENTE CONECTADO





ARTS & ENTERTAINMENT, IRVING

#### SENTER PARK CELEBRATES CINCO DE MAYO WITH COLOR. MUSIC. FOOD

Photo: As mariachi music plays, youngsters dance around a decorated cross in honor of Dia de la Santa Cruz. /Photo by Jessica Sluys

ood, fun, and friendly faces were just some of the ingredients used to create the awesome concoction that was the Cinco de Mayo celebration at Irving's Senter Park Recreation Center on Saturday, May 7.

What started as a way to commemorate the day the Mexicans beat he French at the Battle of Puebla in 1862, has now become a larger, nore vivacious way for the community to come together and enjoy Mexican history and culture.

The recreation center was thriving, Scents of sizzling Mexican cuisine drifted through the air, a variety of bright colors decorated everything from sponsor booths to celebrants, and the sounds of atin music could be heard both inside and out. It truly was the definition of a celebration.

It just gets better every year. It just keeps growing," event chairman uis Morgan said.

The celebration was originally just an indoor event. Now they make use of the gymnasium, the park grounds, and even the parking lot.

"Next year we're going to make it to the river." Morgan said. gesturing to the body of water a few yards away. He also added that next year's event would have Agua Zumba, although it will take place in the recreation center's pool, not the river.



While Aqua Zumba was not on the list of activities, there definitely was not a shortage of things to do. Volleyball, basketball, dancing, and performances were happening all day. Lots of youngsters in fun colors and sparkly sequins took to the stage to show their love and support for their country and culture.

Among these many performers was Margarita Gonzalez-a fifteenyear-old with a fantastic voice. She sang "Viva Mexico" while garbed in a traditional Mexican ensemble complete with a superb sombrer

"I've been performing for the past three years at the Cinco de Mayo Celebration," Gonzalez said, "This was the first stage I ever stepped on, and it was amazing."

"I love the music," five-year-attendee, Judy Kearney, said. Whether people were dancing to it, singing along, or just enjoying those who were, the sounds of Cinco de Mayo definitely served as the festival'

Providing the pulse of the heartbeat was a nine-man mariachi band The band entertained guests with their assortment of musical instruments and singing voices even while migrating across the grounds to make it to the Día de la Santa Cruz portion of the festival.

"It's called El Día de la Santa Cruz, which is the Day of the Saint Cross," Morgan said. "It's the one day where the employers have a meal with the workers, and we're recreating it right here."

As part of the recreation, a cross was laid against a tree and decorated with vibrantly colorful ribbons and paper flowers. Children were then invited to dance around the cross in a circle while the mariachi band played cheery melodies for them to move their feet to.

"I'm a people watcher, and I love seeing everybody smiling," John Cantu said. Cantu was there in support of his daughter-in-law, enjoying the festivities. "The tacos are delicious."





POLITICA COMUNIDAD DEPORTES SALUD

#### Conferencia del Ingeniero Carlos



Cuauhtémoc Sánchez en Irving, Texas



### CARLOS CUAUHTÉMOG SÁNCHEZ

CONFERENCIA

Familia con Valores en Tiempos de Distorsión

05 NOVIEMBRE **IRVING BIBLE** CHURCH

IRVING, TEXAS 10 AM ORMES Y PREVENTA 972-669-5035

Sobre el tema de "Familias con Valores en Tiempos de Distorsión"

Dallas Tevas La organización "DEBES CREER EN TI" fundada nor la señora Elvia Wallace Martínez su esposo Manuel invitan a la comunidad del norte de Texas a la conferencia que ofrecerá el Ingeniero Carlos Cuauhtémoc Sánchez en Irving, Texas con el tema relacionado a las "Familias con Valores en Tiempos de Distorsión".

Carlos Cuauhtémoc Sánchez, famoso escritor, conferencista y autor de bestseller, hablara también sobre la temática "El corazón de los niños" en un evento que empezará a las 10:00 am del sábado, 05 de noviembre en el Irving Bible Church, que se encuentra localizado en el 2345 Kinwest Parkway, Irving, TX 75262. Puertas abrirán a las 8:00 am. Más información:



De acuerdo a la última Encuesta Nacional de Lectura realizada en México muestra que el Ing. Sánchez es el autor más leido en México y sus libros son los más leidos después de la Biblia. La asa editorial que publica sus libros estima que, de acuerdo a las cifras de ventas y distribución, el fenómeno se repite en casi todos los países de América Latina y entre la población de habla hispana de los Estados Unidos

A través de su dedicación y a la tarea de ayudar a los demás, su especial sentido común se basa en los valores de la vida. Carlos Cuauhtémoc Sánchez exhorta a sus lectores a vivir su vida respetando los valores morales y

No olviden que este evento se hace en pro de la educación. Su donación es deducible de impuestos, Voz/texto al teléfono: 214-587-1983 - 972-699-5035.

orDeDallas.Com Luis Lara 972 900 5390















allas lunes 24 y martes 25...



Donald Trump se ha convertido n amenaza para la seguridad





Porque votar por el "NO" el 2 de Sin cetegoria

























https://www.youtube.com/channel/UCvEex4IIJH9qTk4I-**FiiCWw** 

www.goodsearch.com



### Fundraising Pages

DONATE - DONATE - DONATE









# It is all about Partnerships



We value our Literacy partners who help achieve a successful community involvement.

Our Partnerships
initiatives create suc
cessful
and productive
members of society.

We are grateful to
everybody who helps
expand our services
of our Community
Learning
Center: "La
Escuelita"
(The Small School).

We call this a great partnership!



### Support from our Literacy Partners



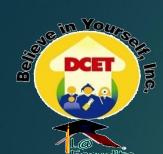












### Strategic Partnership Experience

- City of Irving (In Kind 5 de Mayo), \$28,000.00)
- Irving School District (\$600.00)
- Savers Cost Plus Supermarkets (\$3,000.00)
- Media (\$15,000.00 Pro-bono PSA's)
- Irving Hispanic Chamber (\$600.00)
- Dr. Elba Garcia (\$1,000.00 to support DCET Literacy programs
- Savers Cost Plus (in kind rent \$18,000
- Savers Cost Plus (In kind Utilities: \$6,000
- AARP Paid Volunteers: \$18,000

























Other Individual Donations
Sponsorships
\$800 - \$5,000.00
TOTAL: (\$22,500)



# In Kind Support from our Literacy Partners















North Lake College

DALLAS COUNTY COMMUNITY COLLEGE DISTRICT



### Media Partnership

### Media Sponsors























# HONORS

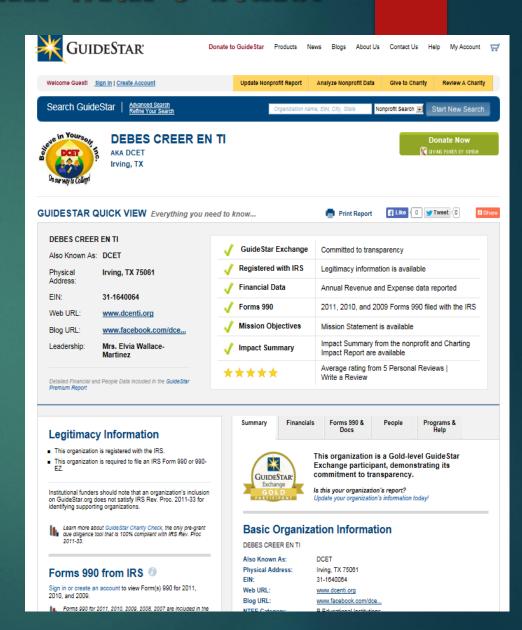




### We remain with 5 Stars!

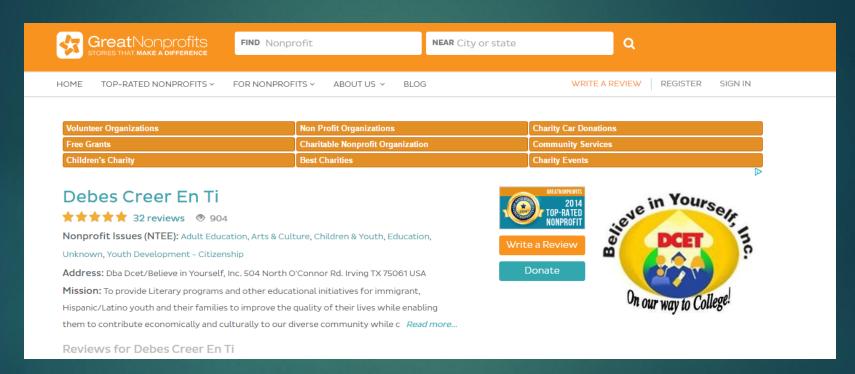
# National GuideStar Corporation

- ✓ Committed to Transparency
- Legitimacy information is available
- ✓ Income Tax Form 990 submitted to IRS on time.
- ✓ Annual Reports on line
- Impact summary from the nonprofit and charting impact report are available
- ✓ DCET is a PLATINUM LEVEL Guide star category!





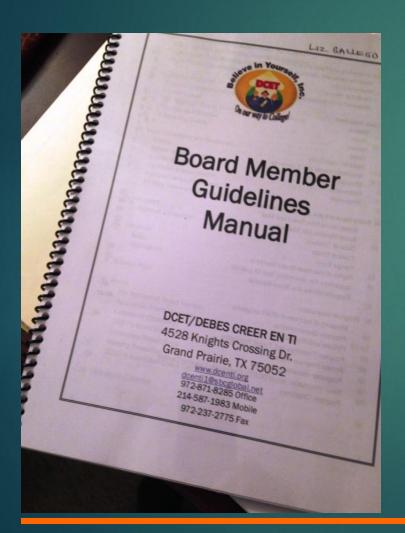
### 2016 Top Rated Nonprofit Corporation,



http://greatnonprofits.org/org/debes-creer-en-ti



## DCET's 70-page Board Member Guidelines Manual



### includes:

- I. Board of Directors and Facts about DCET
- II. Case Statement
- III. Board Members and Staff responsibilities
- IV. Elections
- V. Forms
- VI. Fundraising/Financial
- VII. Legal Documents and Guidelines
- VIII. Operations Calendar
- IX. Program Information
- X. Standing Committees and ADHOC
- XI. Strategic Plan
- XII. Volunteers



# THANK YOU!



# Gracias!

# From our STAFE



Luis Sosa

Corporate
Development Executive
Director



Elvia "Nina"
Wallace-Martinez
Volunteer Fundraising
Director



Carmen Aguirre
Paid Program
Coordinator



*Mariana Aguirre* Intern Program Facilitator



Josie Avila
Volunteer Artistic
Director



Alfredo Cabrera
Volunteer
Public Relations
Director

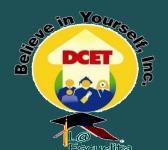


Jesus Mario
Martinez Volunteer
Math Teacher
Plazas Comunitarias



**Pablo Valverde**AARP Senior Program
Pro-Bono Facilitator

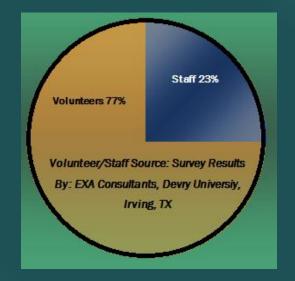
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### ¡Muchisímas Gracias!

## From our Volunteers









#### **THANK YOU**

Volunteers, you are the Bread and Butter of DCET!

52 Volunteers donated 8,093 hours representing a value of \$82,548.67 *Time, skills and talents of our volunteers represent a value of \$17.19 per hour* 



### Thank you!

## From our BOARD

DCET's board of Directors guides and advises the Executive Director while providing the fundraising plans to support the programs' expenses and administration



Elvia Wallace-Martinez Board President/ Founder



Carole Lawrence Treasurer & Finance Committee Chair



Felipe Lezama Secretary & IT Committee



Liz Gallego Mentoring & Leadership Committee



Mirna Algarin eracy Programs Committee



Otto Gonzalez Marketing & Public Relations Committee

This Report was presented by the DCET Board Member Leaders