

DCET's Annual Report 2014

Presented by the Board of Directors and Staff of DCET



Elvia Wallace-Martinez
Board President/Founder



Carole Lawrence
*Treasurer & Finance
Committee Chair*



Erika Baeza
*Secretary & Finance
Committee*



Norma Leitch
*Human Resources &
Special Events Committee*



Liz Gallego
*Mentoring & Leadership
Committee*



Pujan Patel
*Fundraising and
Corp. Development Committee*



Otto Gonzalez
*Marketing &
Public Relations Committee*

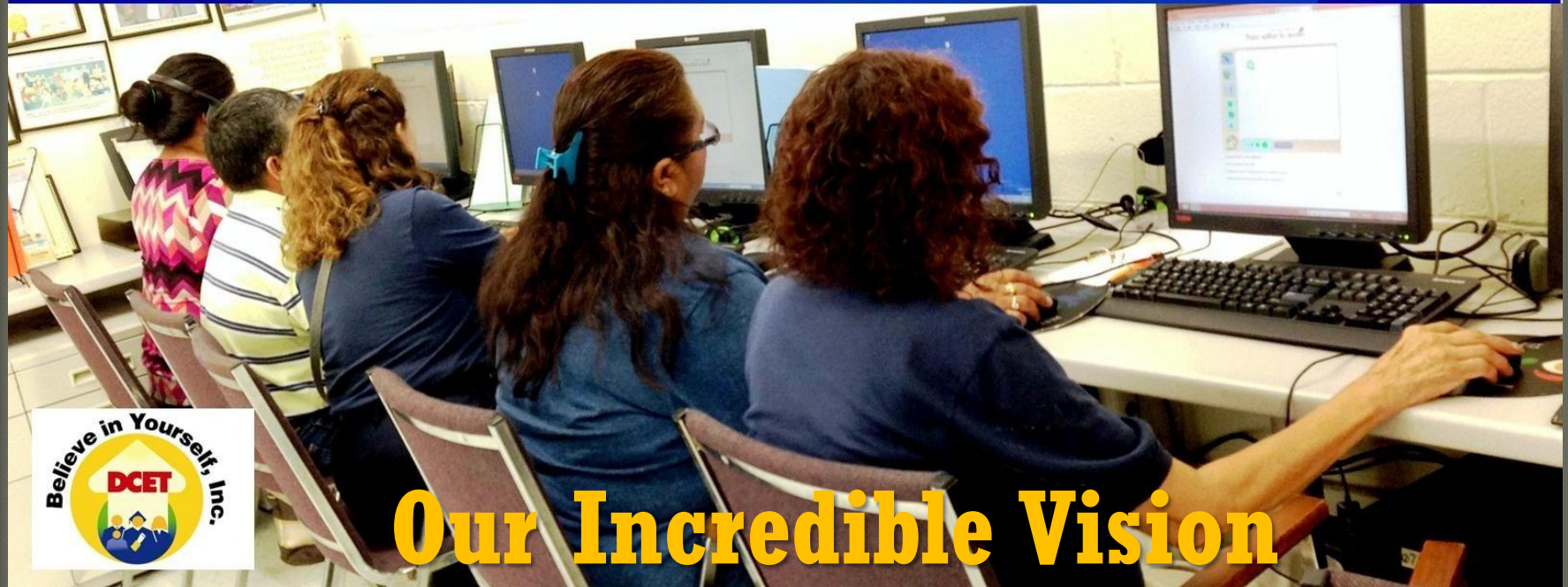


Mirna Algarin
Literacy Programs Committee



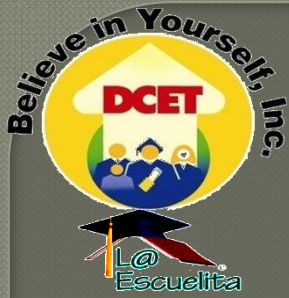
La Escuelita

Community Learning Centers and Technology



Our Incredible Vision

We envision to create and duplicate Intergenerational Culturally sensitive Educational Literacy Initiatives through our Community Learning Centers (CCA's) (Centros Comunitarios de Aprendizaje) all over the nation while bringing together and serve, economically disadvantaged (in its majority Hispanic), immigrant families from the community

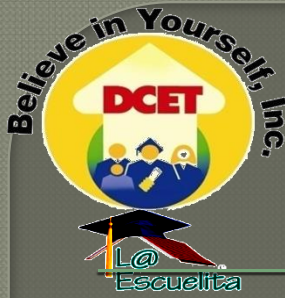


Our Possible Mission

¡Sí se Puede! - YES we can!

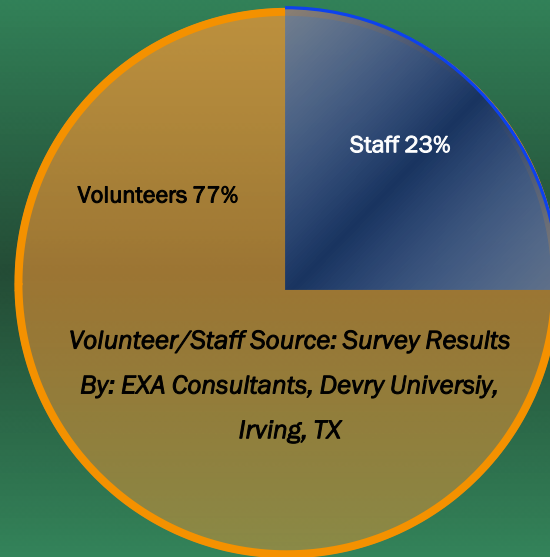


To assist immigrant, at-risk Hispanic/Latino youth and their families in their process of assimilation and acculturation and mentoring programs. DCET serves as a bridge to help families to fully participate in the variety of health, human service and Educational/Cultural programs available in order for them to become productive members of society.



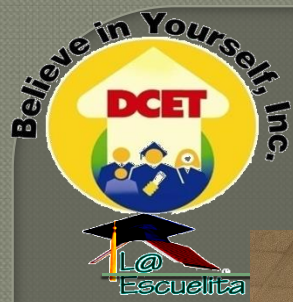
Administration & Volunteers

** 52 volunteers donated 8,093 hours of their time, skills and talent which represented a value of \$87,548.67, based on the value of \$17.19 per hour.*



Our volunteers are the bread and butter of the organization. This year they have worked many hours with staff and have provided hundreds of invaluable hours with professionalism respecting the code of ethics and conduct of the organization. DCET's board of Directors guides and advises the Executive Director and while providing the fundraising plans to support the programs' expenses and administration.

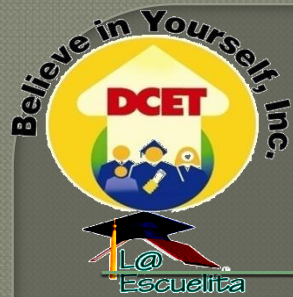
** Values reflect a new data series released by the Bureau of Labor Statistics in February of 2012)*



Our Wonderful Volunteers

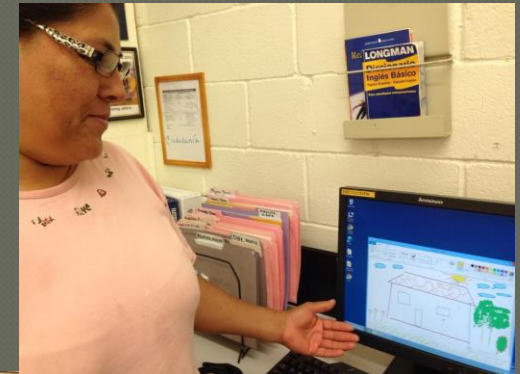
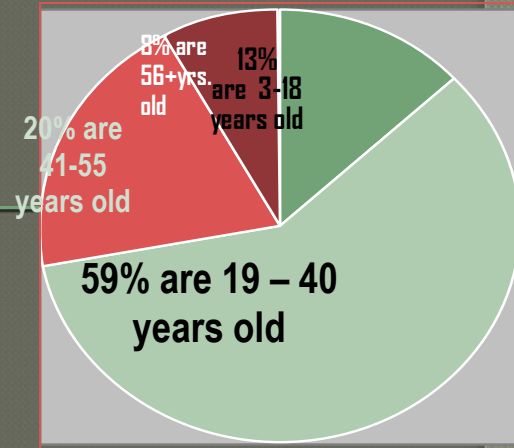


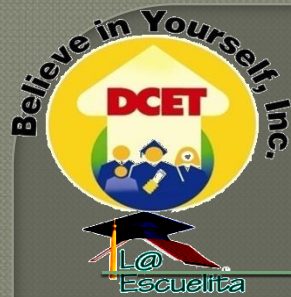
The bread and butter of DCET



Who Comes to DCET?

Each year, more than 580 families choose DCET:
65% are female
25% are male
80% are Latinos from Mexico, Ecuador, Colombia, Chile and other countries
20% are African American, Caucasian, Asian, bi-racial or multi-racial





It is all about Partnerships



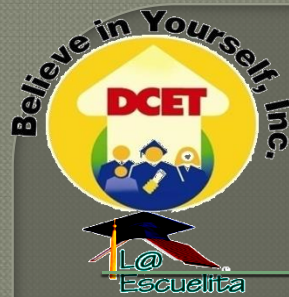
I, Beth Van Duyne, Mayor of the City of Irving, Texas, do hereby proclaim Saturday, May 3, 2014 as CINCO DE MAYO DAY in Irving, Texas

We value our Literacy partners who help achieve a successful community involvement.

Our Partnerships initiatives create successful and productive members of society.

We are grateful to everybody who helps expand our services of our Community Learning Center "La Escuelita" (The Little school).

We call this a great partnership!



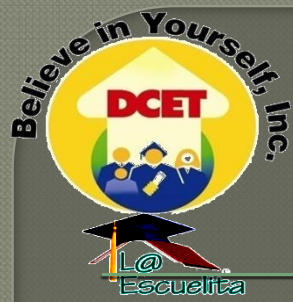
Strategic Partnership Experience



19 Years of serving
the community with
pride & excellence
based upon the
Malcolm Baldrige
Criteria



DCET, Inc. 504 North O'Connor Rd., Irving, TX 75061 – www.dcenti.org – dcenti1@sbcglobal.net

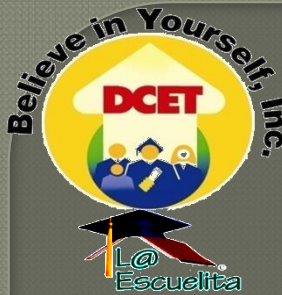


Cooperation - Collaboration - Communication

- City of Irving (In Kind 5 de Mayo, \$28,000.00)
- Irving School District (\$600.00)
- Irving Las Colinas Chamber (\$1,000.00)
- Media (\$15,000.00 Pro-bono PSA's)
- The Alameel Foundation (\$1,000.00)
- Dr. Elba Garcia (\$1,000.00 to support DCET Literacy programs)
- Savers Cost Plus (\$18,000 in kind rent and utilities)
- Other Individual Donations (\$1,500)



DCET and its partnerships with Media, Foundations, Corporations and City of Irving representatives .



Administration Initiatives

On February, 16, 2014 a one-page form was designed

The CA ("Contenido de Avances") Advancement Sheet designed by Ms. Wallace-Martinez Outlines the titles of all the Basic modules of study for the student to test for Elementary and junior High School (Primaria and Secundaria). It is a usefull form as we can at a glance see where the student is in terms of advancement and testing.

On March 03, 2014 a one-page form was re-designed

This form is for the facilitators to report their daily activities and includes:

- I. Class, amount of students by category, class hours, Curricula, students' advancement and notes.
- II. Also Reports on the Administration, Messages, and Interns and Volunteers assisting.

Contenido de Avances - Plazas Comunitarias

Nombre del Educando *Lucy Castro* Fecha Inscripción *02/10/2013*

1a. Primera Etapa PRIMARIA - Nivel Inicial - Lengua y Comunicación, y Matemáticas

MODULOS BASICOS	CLAVE	FECHA	PRUEBA	EXAMEN DIAGNOSTICO	DESCRIPCION	NOTAS
1. La palabra	821P			E01	San. Diagnostico	Lengua y Comunicación I
2. Para Empezar	821E			E01	San. Diagnostico	Lengua y Comunicación I
3. Matemáticas para empezar	821M			E01	San. Diagnostico	Matemáticas I

2a. Segunda Etapa PRIMARIA - Español y Ciencias Naturales + 1 Diversificado

MODULOS BASICOS	CLAVE	FECHA	PRUEBA	EXAMEN DIAGNOSTICO	DESCRIPCION	NOTAS
1. Leer y Escribir	821E			E01	San. Diagnostico	Lengua y Comunicación II
2. Saber Leer	821L			E02	San. Diagnostico	Lengua y Comunicación II
3. Nuestro Mundo	821M			E03	San. Diagnostico	Ciencias Naturales I

3a. Tercera Etapa PRIMARIA - Matemáticas y Ciencias Sociales + Un Diversificado

MODULOS BASICOS	CLAVE	FECHA	PRUEBA	EXAMEN DIAGNOSTICO	DESCRIPCION	NOTAS
4. Los Números	821N			E04	San. Diagnostico	Matemáticas II
5. Figuras y Medidas	821F			E05	San. Diagnostico	Matemáticas II
6. Ciencias Sociales	821C			E06	San. Diagnostico	Ciencias Sociales I

4a. Cuarta Etapa SECUNDARIA - Español y Ciencias Naturales + Dos Diversificados

MODULOS BASICOS	CLAVE	FECHA	PRUEBA	EXAMEN DIAGNOSTICO	DESCRIPCION	NOTAS
1. Hablando se entiende la gente	821H			E07	San. Diagnostico	Lengua y Comunicación III
2. Vamos a Escribir	821E			E08	San. Diagnostico	Lengua y Comunicación III
3. Para seguir aprendiendo	821S			E09	San. Diagnostico	Lengua y Comunicación III
4. Nuestro planeta Tierra	821P			E10	San. Diagnostico	Ciencias Naturales II

5a. Quinta Etapa SECUNDARIA - Matemáticas y Ciencias Sociales + Dos Diversificados

MODULOS BASICOS	CLAVE	FECHA	PRUEBA	EXAMEN DIAGNOSTICO	DESCRIPCION	NOTAS
1. Información y Gráficas	821I			E11	San. Diagnostico	Matemáticas III
2. Fracciones y Porcentajes	821P			E12	San. Diagnostico	Matemáticas III
3. Operaciones avanzadas	821O			E13	San. Diagnostico	Matemáticas III
4. Nuestro Mundo	821M			E14	San. Diagnostico	Ciencias Sociales II

FORM (CA01)

"La Escuelita" Savers Cost Plus DAILY PROGRESS IMPRESSIONS REPORT

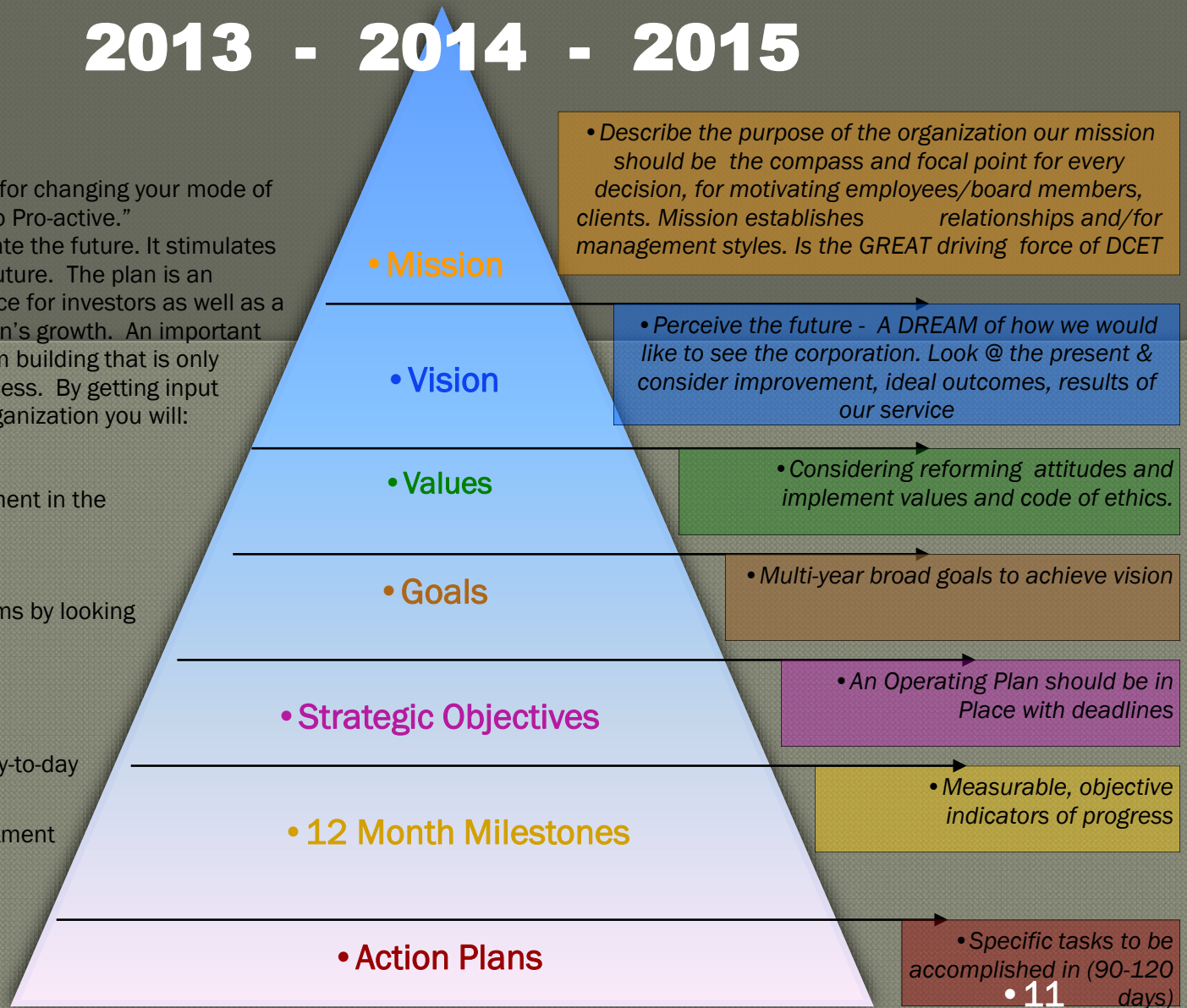
CLASS	STUDENT	CLASS HRS	CURRICULA	STUDENT'S ADVANCEMENT	NOTES
ESL	Lucy Castro	12:00pm - 1:00pm	TEC of Ministry Basic Skills for Life	Finished module 12	She stopped coming but a baby girl
	Lucy Castro	12:00pm - 1:00pm	TEC of Ministry Basic Skills for Life	Finished on pg 20 Mod. 5	admission empty supply. Has had time with
	Lucy Castro	12:00pm - 1:00pm	TEC of Ministry Basic Skills for Life	Finished on pg 18 Mod. 5	Food
	Lucy Castro	12:00pm - 1:00pm	TEC of Ministry Basic Skills for Life	Finished on pg 16 Mod. 5	Trif. last piece
	Lucy Castro	12:00pm - 1:00pm	TEC of Ministry Basic Skills for Life	Finished on pg 14 Mod. 5	
	Lucy Castro	12:00pm - 1:00pm	TEC of Ministry Basic Skills for Life	Finished on pg 12 Mod. 5	
	Lucy Castro	12:00pm - 1:00pm	TEC of Ministry Basic Skills for Life	Finished on pg 10 Mod. 5	
	Lucy Castro	12:00pm - 1:00pm	TEC of Ministry Basic Skills for Life	Finished on pg 8 Mod. 5	
	Lucy Castro	12:00pm - 1:00pm	TEC of Ministry Basic Skills for Life	Finished on pg 6 Mod. 5	
	Lucy Castro	12:00pm - 1:00pm	TEC of Ministry Basic Skills for Life	Finished on pg 4 Mod. 5	
	Lucy Castro	12:00pm - 1:00pm	TEC of Ministry Basic Skills for Life	Finished on pg 2 Mod. 5	
	Lucy Castro	12:00pm - 1:00pm	TEC of Ministry Basic Skills for Life	Finished on pg 1 Mod. 5	
	Lucy Castro	12:00pm - 1:00pm	TEC of Ministry Basic Skills for Life	Finished on pg 0 Mod. 5	
	Lucy Castro	12:00pm - 1:00pm	TEC of Ministry Basic Skills for Life	Finished on pg -1 Mod. 5	
	Lucy Castro	12:00pm - 1:00pm	TEC of Ministry Basic Skills for Life	Finished on pg -2 Mod. 5	
	Lucy Castro	12:00pm - 1:00pm	TEC of Ministry Basic Skills for Life	Finished on pg -3 Mod. 5	
	Lucy Castro	12:00pm - 1:00pm	TEC of Ministry Basic Skills for Life	Finished on pg -4 Mod. 5	
	Lucy Castro	12:00pm - 1:00pm	TEC of Ministry Basic Skills for Life	Finished on pg -5 Mod. 5	
	Lucy Castro	12:00pm - 1:00pm	TEC of Ministry Basic Skills for Life	Finished on pg -6 Mod. 5	
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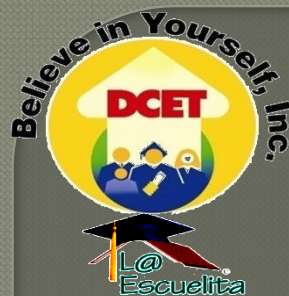
DCET 3 Year Strategic Planning Process

2013 - 2014 - 2015

• **Strategic Planning** is a tool for changing your mode of functioning from “reactive” to Pro-active.” You anticipate, plan and create the future. It stimulates creative thinking about the future. The plan is an excellent public relations piece for investors as well as a blueprint for your organization’s growth. An important benefit of the process is team building that is only nurtured by an inclusive process. By getting input from all segments of your organization you will:

- Improve communication.
- Increase everyone’s investment in the organization.
- Align values and beliefs’
- Solve organizational problems by looking at the whole picture.
- Anticipate obstacles.
- Develop a common vision
- Provide a framework for day-to-day decisions.
- Create a marketing & investment piece.

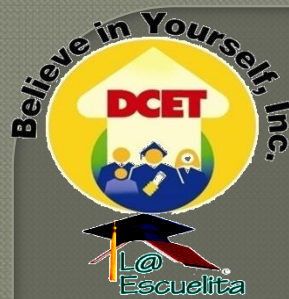




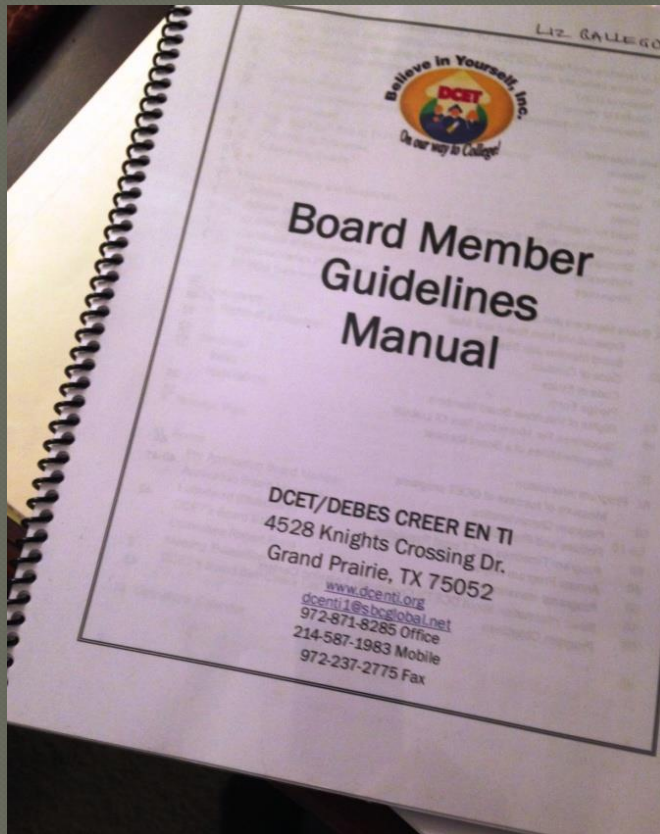
DCET 3 Year Strategic Timeline



Recommended to use Microsoft Project to track the progress of the Strategic Plan



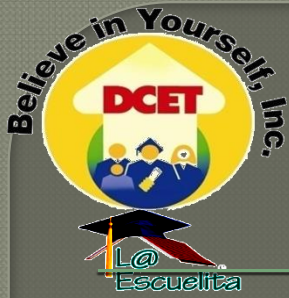
Board Initiatives



On June 26, 2014 a 70-page Board Member Guidelines Manual was put together

Table of Contents include:

- I. Board of Directors and Facts about DCET
- II. Case Statement
- III. Board Members and Staff responsibilities
- IV. Elections
- V. Forms
- VI. Fundraising/Financial
- VII. Legal Documents and Guidelines
- VIII. Operations Calendar
- IX. Program Information
- X. Standing Committees and ADHOC
- XI. Strategic Plan
- XII. Volunteers



DCET Leadership Mentoring Program FAMA

(Folklórico Arts Mentoring Amigos)

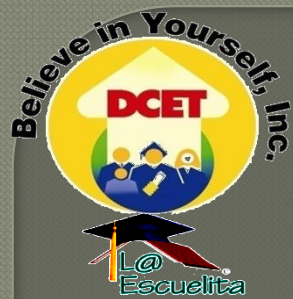
- Self esteem
- Ethics
- Social skills
- Leadership
- Mentoring

*All Through dancing
Mexican Folklórico!*

*So far, 58 students on
board - Two volunteer
assistant teachers -
One volunteer Program
Coordinator and four
mothers involved*



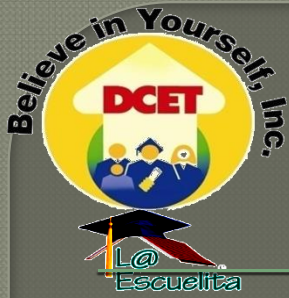
Fitness and Fun!



During 2014 We served:

- 58 FAMA students with
- 2,875 hours of Folklorico dance class hours
- 14 hours (2-hour sessions) FAMA Leadership and Mentoring workshops
- 12 sessions of Virtues & Family Values workshops
- 3 hours from Youth in College workshop: **STRONG FAMILIES IN DIFFICULT TIMES** conference about prevention of drugs/alcohol and Family Violence
- 2 Outings





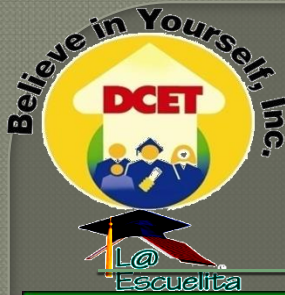
Reaching the goal to go to college!

**Norma Nieto from
our College Prep
courses, sponsored
by DCET, now a
Junior college
student at Western
State University in
Wichita Falls, TX
now
tutoring/mentoring**

Mariana Aguirre

**Our Assistant Program
Coordinator and a High
School Junior**





...4 high school senior students going to college!

Please Salute the 2014 Alameel Foundation Scholarship recipients



Cindy Fonseca



Jose Alfaro



Erika Baeza

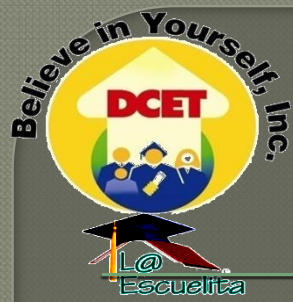


Ivy Maldonado

**During
school cycle
2013 –14
13 Interns
performed
1,020 hours
of
community
service at
DCET!**

- Update our students' database
- Manage accountability for performance
- Computer Maintenance & Repair
- Clerical & Administration Services

**These were
the winners!**



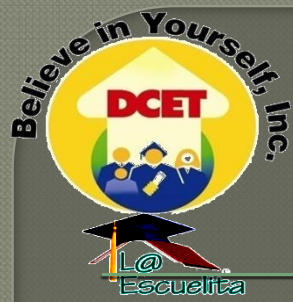
Becoming New Citizens of this Country



63 students attended our Citizenship classes 41 become new citizens of this Country and are now enrolled in other classes at LA ESCUELITA

New Citizens of US have an important mission:

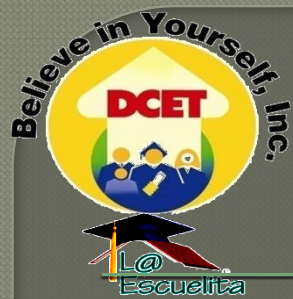
- To increase Civic Involvement
- 98% of our graduates become active voters
- DCET Mobilized an estimated 5,500 participants in community-led campaigns



DCET Increases English Fluency & Literacy Among Adults



During 2014,
470 adult students
enrolled in ESL,
GED, Citizenship,
Computer Literacy,
FAMA Mentoring
and Spanish
Literacy classes at
DCET's
LA ESCUELITA in
Irving, TX



Spanish Literacy a 'PLAZAS COMUNITARIAS' program accredited by the Department of Education in Mexico

DCET attended the annual training for the PLAZAS COMUNITARIAS program

Spanish Basic Literacy(Community Plazas) is a registered curricula for

- Spanish Literacy
- Elementary
- Jr. High School
- High School in Spanish

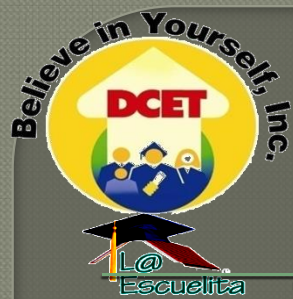


The Dallas Mexican Consulate recognizing DCET as a Literacy Partner



DCET Plaza Comunitaria Irving, TX





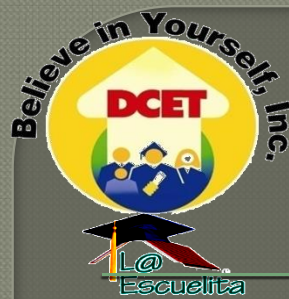
Plazas Comunitarias (Spanish Literacy)

We teach adults how to write and Read in Spanish!

Proud Maria
Palma
graduated
from Spanish
Basic Literacy
and is getting
ready to
graduate in
August of
2015 from
Elementary



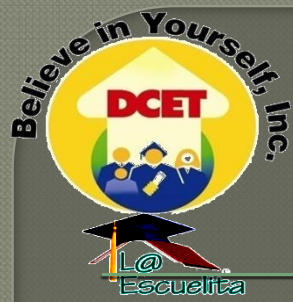
It is never late to start learning how to read/write



Standards of Excellence

- State of the Art Technology
- On line certified curricula
- IBM Servers
- IBM laser printers
- IBM power point projectors
- Techsoup.org
(Software donations)
- -Pre/Post Testing
- -Multilevel teaching
- -Lesson Planning
- -Evaluation
- -Life Skills training





Workforce and Personal Development



DCET hired **Rosalinda Cameron** and on December 12th, we also hired **Assareli Sustaita** under a federal government contract sponsored by AARP Senior program

Welcome Aboard ladies!

DCET's Staff



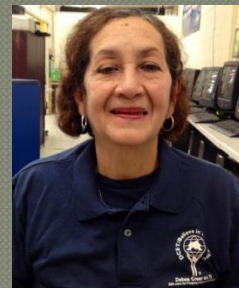
- 1 Paid Program Coordinator
- 2 AARP Paid Facilitators
- 1 Math Volunteer teacher
- 1 Volunteer Executive Director



Mariana Aguirre



Assareli Sustaita



Rosalinda Cameron



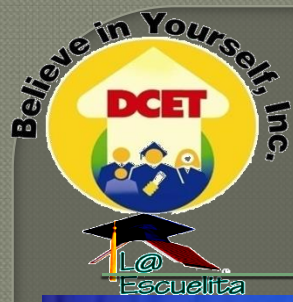
Jesus Mario Martinez

Our 2014 Special Fundraising Events

FLY – CINCO – SHAA

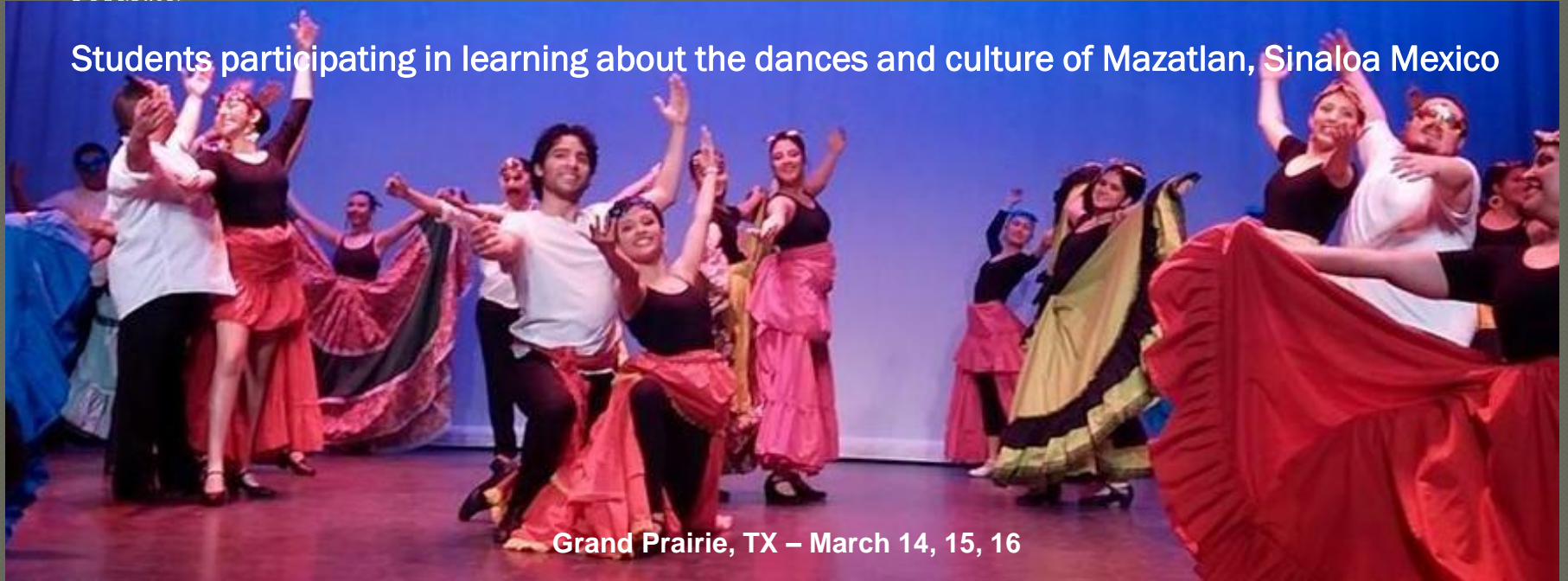
- FLY (Folklórico Leadership for Youth)
 - March 14, 15, 16, 2014
- CINCO DE MAYO Multicultural Festival and Educational/Health Fair
 - May 03rd, 2014
- Silent Hero Azteca Awards
 - December 12th, 2014





2014 Folkorico and Mentoring Workshops

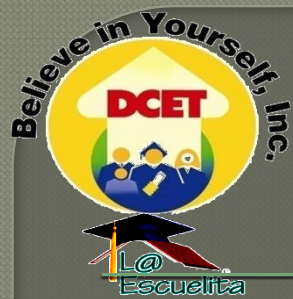
Students participating in learning about the dances and culture of Mazatlan, Sinaloa Mexico



Grand Prairie, TX – March 14, 15, 16

**Master Teachers of FLY
Workshop
Rebeca Llamas and
Fernando Hernandez**





Our Special Fundraising Events

► **CINCO DE MAYO** Multicultural Festival & Educational Health Fair



Unrestricted funding to support DCET's Literacy Programs and help 4 High School Seniors going to College~!

5,320 attendees!



Vendors — Diversity - Multiculturalism



- Health, Culture and Education
- Volunteer Opportunities





ZUMBATHON

Health – Education – Fun~





Little Miss CINCO DE MAYO Pageant

LMC Mission is to develop in girls a high self esteem while learning to develop social skills. Contestants learn to avoid racism while having fun and a sense of unity among their peers.



The Silent Hero Azteca Awards and Memorial Celebration

For *Platón Lerma* Awarding:

Friday December
12, 2014
3:00 P.M.



Elba García



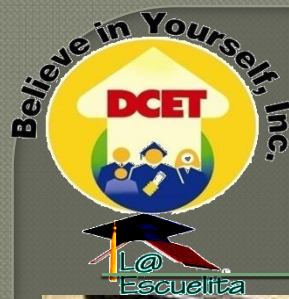
Juan Miguel López

City of Irving
Central Library
Auditorium
801 W. Irving
Blvd.
Irving, TX



**Fundraised closed to
\$6,000! To assist
DCET programs**





SHAA (Silent Hero Azteca Awards)



2014 SILENT HEROES receiving the AZTECA AWARD You are such an inspiration for all of us!




DCET earned 5 Stars! By National GuideStar Corporation

- ✓ **Committed to Transparency**
- ✓ **Legitimacy information is available**
- ✓ **Income Tax Form 990 submitted to IRS on time.**
- ✓ **Annual Reports on line**
- ✓ **Impact summary from the nonprofit and charting impact report are available**
- ✓ **DCET is a GOLD LEVEL Guide star category!**

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Welcome Guest! [Sign In](#) | [Create Account](#) [Update Nonprofit Report](#) [Analyze Nonprofit Data](#) [Give to Charity](#) [Review A Charity](#)

Search GuideStar | [Advanced Search](#) [Refine Your Search](#) [Start New Search](#)

 **DEBES CREER EN TI**
AKA DCET
Irving, TX [Donate Now](#) GIVING POWER BY KPMG

GUIDESTAR QUICK VIEW *Everything you need to know...* [Print Report](#) [Like](#) [Tweet](#) [Share](#)

DEBES CREER EN TI	
Also Known As:	DCET
Physical Address:	Irving, TX 75061
EIN:	31-1640064
Web URL:	www.dcenti.org
Blog URL:	www.facebook.com/dce...
Leadership:	Mrs. Elvia Wallace-Martinez

Detailed Financial and People Data Included in the [GuideStar Premium Report](#)

✓ GuideStar Exchange	Committed to transparency
✓ Registered with IRS	Legitimacy information is available
✓ Financial Data	Annual Revenue and Expense data reported
✓ Forms 990	2011, 2010, and 2009 Forms 990 filed with the IRS
✓ Mission Objectives	Mission Statement is available
✓ Impact Summary	Impact Summary from the nonprofit and Charting Impact Report are available
★★★★★	Average rating from 5 Personal Reviews Write a Review

Legitimacy Information

- This organization is registered with the IRS.
- This organization is required to file an IRS Form 990 or 990-EZ.

Institutional funders should note that an organization's inclusion on GuideStar.org does not satisfy IRS Rev. Proc. 2011-33 for identifying supporting organizations.


Learn more about [GuideStar Charity Check](#), the only pre-grant due diligence tool that is 100% compliant with IRS Rev. Proc. 2011-33.

Forms 990 from IRS ⓘ

[Sign in or create an account](#) to view Form(s) 990 for 2011, 2010, and 2009.

Forms 990 for 2011, 2010, 2009, 2008, 2007 are included in the

Summary **Financials** **Forms 990 & Docs** **People** **Programs & Help**

 **This organization is a Gold-level GuideStar Exchange participant, demonstrating its commitment to transparency.**

Is this your organization's report?
[Update your organization's information today!](#)

Basic Organization Information

DEBES CREER EN TI

Also Known As: DCET

Physical Address: Irving, TX 75061

EIN: 31-1640064

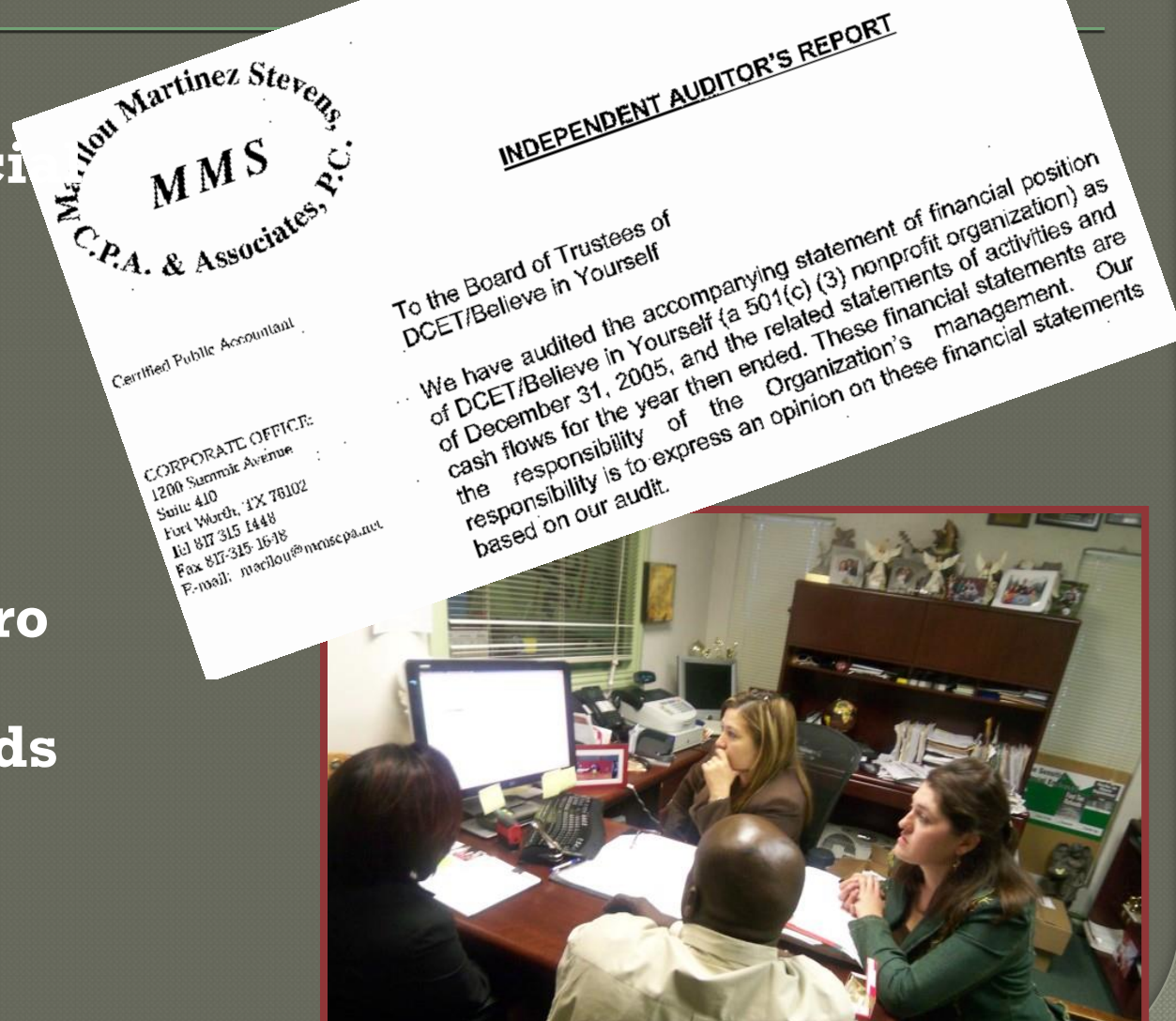
Web URL: www.dcenti.org

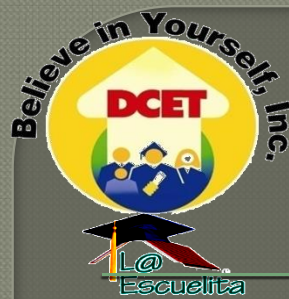
Blog URL: www.facebook.com/dce...

NTEE Category: B Educational Institutions

Maintaining Operating and Financial Stability

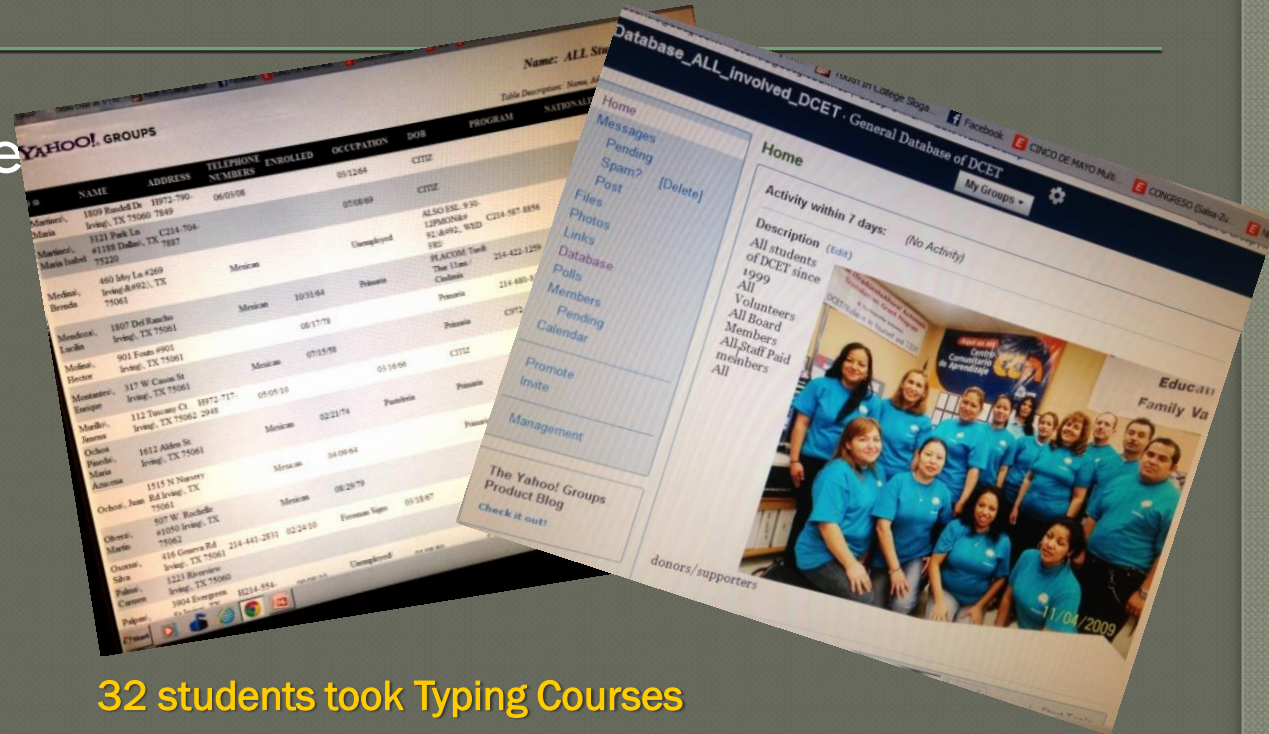
- Audited Financial Statements
- Finance Committee supervision
- On time bank reconciliations
- Quick Books Pro categorized Restricted Funds by Class





Measured Outcomes and Evaluation

- YAHOO Database Management
- Accountability for Performance
- Class Sign in Sheets
- Monthly Reports
- Student Evaluations



32 students took Typing Courses

62 Students enrolled in our HBI Computer Literacy course

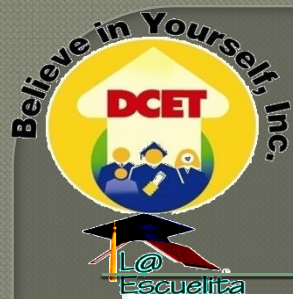
Higher Skills, Better Employment

DCET brings productive members of society – During 2014, 123 students were prepared for the workforce while receiving skills training and placement services.

Accountability for Performance

- Daily Sign in sheets from each class
- YAHOO Database management
- Each program has progress reports
- Program Evaluation by students
- Program Evaluation by teachers
- Best Plus Testing





Technology on top of DCET agenda



Comunitario
de Aprendizaje

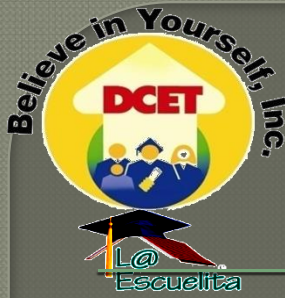


"La Escuelita"
On our way to College!



TEC of Monterrey University provides DCET with 180-hour on line computer Literacy course (HBI)

**DCET "La Escuelita" is a ONE STOP SHOP
Community Learning Center**



• Social Networking, Fundraising & Marketing DCET's programs

<https://www.eventbrite.com/e/help-us-fund-raise-for-education-health-culture-your-donations-are-tax-deductible-tickets-12623688793>
<http://assistdcetliteracyprograms.eventbrite.com/>

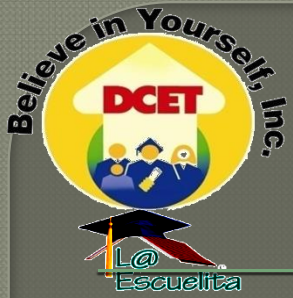
<http://www.firstgiving.com/elviawallacemartinez>

<http://www.youtube.com/elviawallacemartinez>

www.goodsearch.com

<http://www.facebook.com/#/profile.php?ref=profile&id=791939113>

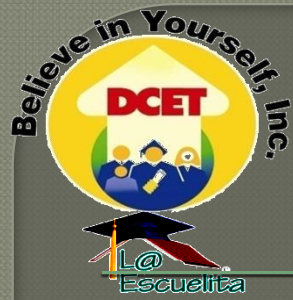




From the proud Students, Educators, Volunteers Administrators, Program Coordinator, Facilitators and Board of Directors of DCET



Gracias!



Thank You! - Gracias...

Si se Puede!



Yes we can!



DCET appreciates your time in viewing our 2014 Annual Report!

Thank you very much for this
year's blessings

DCET received the 2014
“Miguel Hidalgo Awards



For:
“Outstanding
Contributions to
the Arts and
Education”

by:
OCCA
Oak Cliff Coalition for the
Arts

